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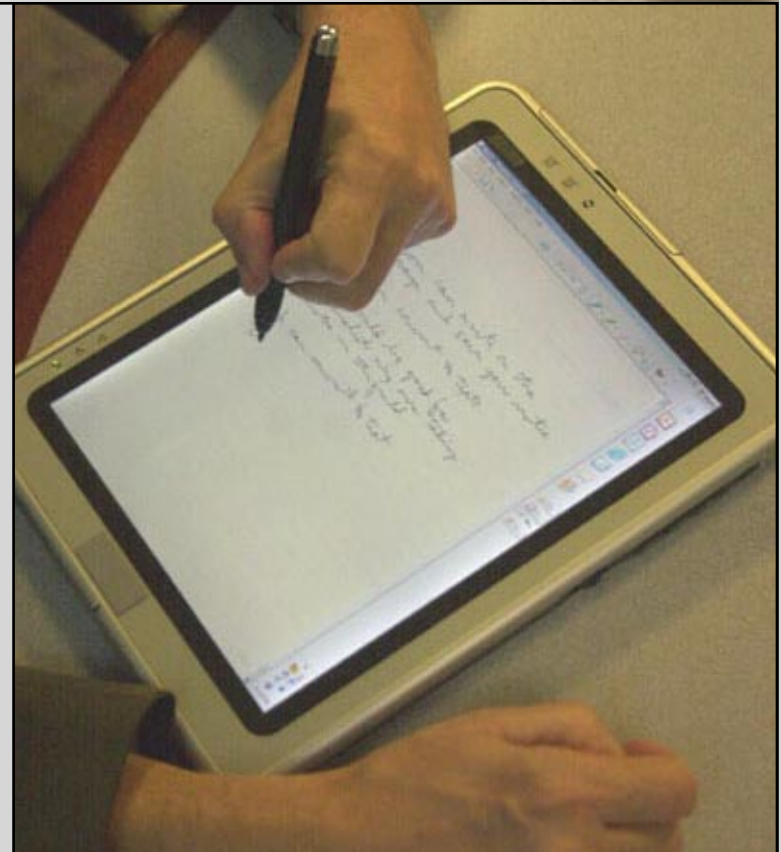
Institute for CyberInformation

Tablet PCs and e-Newspapers

The Next Step in the
Digital Transformation of the
Newspaper Business

Roger F. Fidler

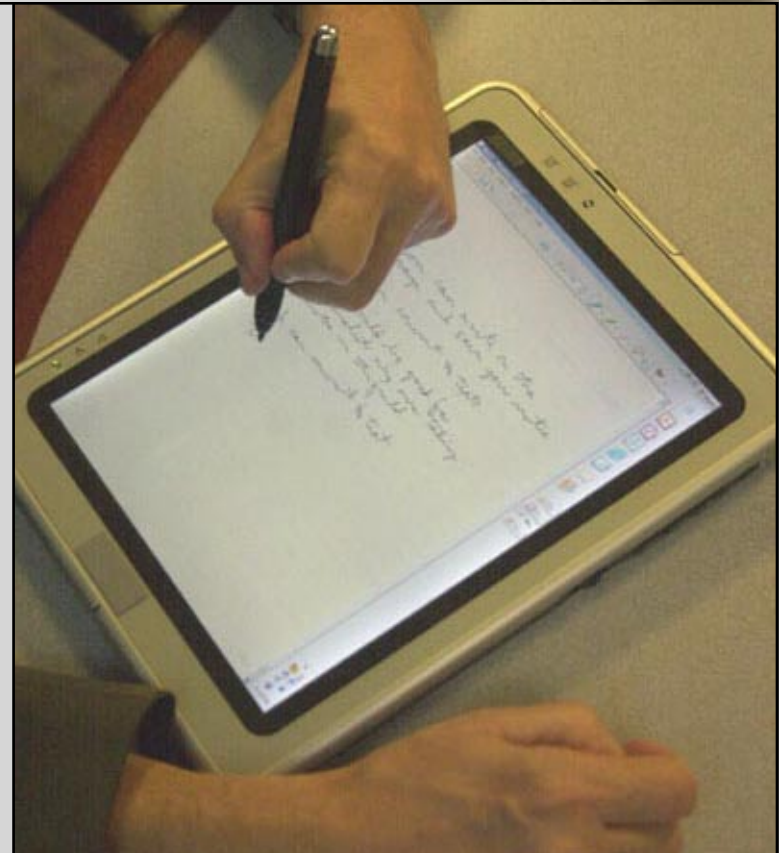
Professor and Director
Institute for CyberInformation
Kent State University
203 Moulton Hall
Kent, OH 44242



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- **Official introduction
November 7, 2002**
- **At least 6 manufacturers**
- **Microsoft specifications and
XP OS Tablet Edition**
- **Pen, voice and keyboard input**
- **10.4-inch XGA displays**
- **Rotatable**
- **8.25 x 10.75 x 0.90 inches**
- **Weight: about 3 lbs (tablet only)**



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KENT Format

- **Sponsors: Adobe Systems and Los Angeles Times**
- **Marriage of Print and Web**
- **Portable Document Format (PDF)**
- **Designed to take full advantage of pen-based tablet PCs**
- **Graphically rich, magazine-size pages. No scrolling**
- **Can be read offline or online**
- **Business model more like the printed newspaper than the Web**



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Summary Pages

- 3-10 pages begin each section
- Closely resemble newspaper format
- Preserve brand identity
- Inviting and easy to scan
- Provide serendipitous exposure
- Can include video and audio elements
- Headlines, summaries and graphics hyperlinked to complete stories

ELECTRONIC EDITION
Los Angeles Times
WWW.LATIMES.COM TUESDAY, APRIL 2, 2002 COPYRIGHT 2002



CAROLYN COLE / Los Angeles Times

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By RICHARD BOUDREAU and TRACY WILKINSON
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INSIDE

- South African Activist Dies **A6**
- Bush to Return Island to NY **A4**
- Commentary **B3**
- Crossword **E6**
- Obituaries **A6**
- The Nation **A4**
- The World **A2**

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 Woman who says priest abused her is paid \$1.2 million. »

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Summary Pages

- Ads juxtaposed with editorial content
- Readers are exposed to advertising in an inviting, unobtrusive manner
- Magazine-quality presentations
- Ads can have additional layers of information
- Partial-page ads can be hyperlinked to full-page ads
- Ads cannot be “zapped”

LOS ANGELES TIMES / EE ©2002 MAIN NEWS TUESDAY, APRIL 2, 2002 **A2**

The World



Associated Press

Europe Confronts Specter of Anti-Semitism

Riot police deployed at religious sites and schools in France after series of anti-Semitic attacks. »

Reformers Gain Seats in Ukraine Parliament Vote

By MARY MYCIO
Communists will no longer be largest group in legislature, but no party wins majority. »

Ex-Ruler's Kin Walks Softly in His Footsteps

By MARRBARA DEMICK
The daughter of former dictator Park Chung Hee may run for president. But unlike his iron fist, hers would be a gentler hand, she says. »

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[CLICK HERE FOR DETAILS](#) **REVOLUTION**

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Content Pages

- Layout more like magazine pages
- Consistent 3-column grid
- Designed for leisure reading
- Semi-automation of layout possible
- No scrolling, fixed page numbers
- Stories can be any length
- Links to related stories and sidebars

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FROM MAIN NEWS SUMMARY PAGE 1

TUESDAY, APRIL 2, 2002 A18

Supreme Court to Hear Three-Strikes Challenge

By DAVID G. SAVAGE
TIMES STAFF WRITER

WASHINGTON—The Supreme Court took up California's defense of its three-strikes law Monday, saying it will rule on whether it is cruel and unusual punishment to send a criminal to prison for 50 years for stealing \$153 worth of videotapes.

The case, to be heard in the fall, does not threaten the state's authority to lock up for life those who commit several violent crimes. However, the court could reject the state's use of a minor theft or drug possession as a "third strike" that triggers a long prison term. It is the first time the high court will rule on a direct challenge to a three-strikes law.

California Atty. Gen. Bill Lockyer called the justices' decision "welcome news."

Twice in recent months, the U.S. 9th Circuit Court of Appeals has overturned the convictions of repeat criminals who were given a prison term of at least 25 years for a third strike that was a petty theft.

A Supreme Court ruling will "provide clarification to judges, prosecutors and defense attorneys on how the U.S. Constitution's ban on cruel and unusual punishment applies to California's three-strikes law," Lockyer said.

USC law professor Erwin Chemerinsky, who was asked by the 9th Circuit to represent the two defendants, said it is cruel and unusual punishment to impose a life term for a minor theft. "California is

the only state where a misdemeanor shoplifting charge can be the basis for a life prison term," Chemerinsky said.

California's voters approved the three-strikes law in 1994 after the kidnapping and murder of 12-year-old Polly Klaas by Richard Allen Davis, a repeat criminal who was on parole from an earlier kidnapping.

Most states impose extra, longer prison terms on repeat offenders, and 26 states have a version of the three-strikes law. But California's law is considered the most severe because it can lead to a life sentence for a criminal who has committed nonviolent offenses, such as shoplifting.

Among the nearly 7,000 California inmates who are serving life terms under the law, 331 are there for a third strike that was a petty theft, according to the California Department of Corrections. An additional 603 were charged with a third strike for drug possession.

The state's judges have consistently rejected challenges to these stiff sentences based on the 8th Amendment.

But in November, the 9th Circuit Court overturned the 50-year sentence given to Leandro Andrade, a heroin addict from San Bernardino County.

In 1983, he was convicted for two home burglaries. He was arrested later on suspicion of several thefts and convicted of a federal charge

CONTINUED »

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Tables of Contents

- Complement summary pages
- TOC for each section
- Semi-automated creation
- Headlines listed according to summary page placement
- Advertising index included
- Hyperlinks direct to stories and ads
- One click from all pages

LOS ANGELES TIMES / EE ©2002

TUESDAY, APRIL 2, 2002 **A8**

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- » Man Captured in Pakistan Identified as Bin Laden Aide
- » Police Target of Ramallah Roundups
- » Supreme Court to Hear Three-Strikes Challenge
- » It's Moving-In Day at Last at L.A.'s Playa Vista
- » Two Catholic Dioceses Settle Molestation Suit
- » Column One: High-Paid Jobs Latest U.S. Export

PAGE A2: THE WORLD

- » Reformers Gain Seats in Ukraine Parliament Vote
- » Ex-Ruler's Kin Walks Softly in His Footsteps
- » Europe Confronts Specter of Anti-Semitism

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- » 'Cussing Canoeist' Law Overturned
- » In Brief

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- » Azusa Church Target of Probe

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- » Marjorie Holmes, 91; Inspirational Author
- » A. Bin Laden, 75; Uncle of Terrorist
- » Barry Took, 73; Comic Brit Wrote for 'Monty Python,' 'Laugh-In'

ADVERTISING

- » Adobe Acrobat
- » BBC America
- » CareerBulldozer
- » Charles Schwab
- » Cingular Wireless
- » Compaq ProLiant Servers
- » Dell Notebook PCs
- » Dell \$50K-a-Day Giveaway
- » GMC Yukon
- » Humane Society of the U.S.
- » Jaguar
- » Nextel
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Benefits of KENT format

- Builds on newspaper strengths
- Adds value for readers and advertisers
- Designed to take full advantage of pen-based tablet PCs
- Can be efficiently integrated into existing editorial production process
- Can be read easily and comfortably on any modern computer monitor
- Potential to attract new revenues from circulation and advertising

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