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Education

A. B. (1958) Hamilton College, Clinton, New York
M. A. (1961) Cornell University, Ithaca, New York
Ph.D. (1966) Cornell University, Ithaca, New York

Employment

Edwin Erle Sparks Professor of Rhetoric, The Pennsylvania State University, 1990-
Professor of Speech Communication, The Pennsylvania State University, 1975-present;
Associate Professor, 1971-1975.
Associate Professor, Graduate Program in Photographic Studies, State University of New
York at Buffalo, 1970-1971.
Visiting Assistant Professor, Department of Rhetoric, University of California at Berkeley,
1969-1970.
Fellow, Cassirer College, State University of New York at Buffalo, 1968-1971.
Assistant Professor, Department of Speech Communication, State University of New York at
Buffalo, 1966-1969; Instructor, 1963-1966.
Graduate Teaching Assistant, Cornell University, 1958-1963.
Fellow, Shorenstein Center on the Press, Politics, and Public Policy, John F. Kennedy School
of Government, Harvard University (Spring 1999)

Thesis and Dissertation

"A Rhetorical Analysis of Invention and Disposition in Upton Sinclair's The Jungle." M. A.
Thesis, Cornell University, 1961.
"Congressional Debates on the Dies Committee: 1937-1944." Ph.D. Dissertation, Cornell
University, 1966.

Books

- Thomas W. Benson and Michael Prosser, eds. Readings in Classical Rhetoric. Boston: Allyn & Bacon, 1969; Bloomington: Indiana University Press, 1972. Davis, CA: Hermagoras Press, 1988; since 1995 distributed by Lawrence Erlbaum Associates.
- Joseph M. Miller, Michael H. Prosser, and Thomas W. Benson, eds. Readings in Medieval Rhetoric. Bloomington: Indiana University Press, 1973.
- Thomas W. Benson and Kenneth D. Frandsen. An Orientation to Nonverbal Communication. Palo Alto: Science Research Associates, 1976. Second edition, Nonverbal Communication, revised and enlarged, 1981.
- Martin J. Medhurst and Thomas W. Benson, eds. Rhetorical Dimensions in Media: A Critical Casebook. Dubuque, Iowa: Kendall/Hunt, 1984. Revised and enlarged printing 1986; second edition, 1991; revised and enlarged printing, 1995.
- Thomas W. Benson, ed. Speech Communication in the 20th Century. Carbondale: Southern Illinois University Press, 1985.
- Thomas W. Benson and Carolyn Anderson. Reality Fictions: The Films of Frederick Wiseman. Carbondale: Southern Illinois University Press, 1989.
- Thomas W. Benson, ed. American Rhetoric: Context and Criticism. Carbondale: Southern Illinois University Press, 1989.
- Carolyn Anderson and Thomas W. Benson. Documentary Dilemmas: Frederick Wiseman's "Titicut Follies". Carbondale: Southern Illinois University Press, 1991.
- Thomas W. Benson, ed. Landmark Essays on Rhetorical Criticism. Davis, CA: Hermagoras Press, 1993.
- Thomas W. Benson, ed. Rhetoric and Political Culture in Nineteenth-Century America. East Lansing: Michigan State University Press, 1997.

Articles and Chapters

- Thomas W. Benson. "Rhetorical Impasse: The Seditious Trials of 1800." The Southern Speech Journal 31 (Spring 1966): 196-206.
- Thomas W. Benson. "Poisoned Minds." The Southern Speech Journal 34 (Fall 1968): 54-60.
- Thomas W. Benson and Bonnie Johnson. "The Rhetoric of Resistance: Confrontation with the Warmakers, Washington, D. C., October 1967." Today's Speech 16 (September 1968): 35-42; reprinted, with photographs by T. W. Benson, in Colleague 5 (March/April 1969): 9-14.
- Thomas W. Benson. "Conversations with a Ghost." Today's Speech 16 (November 1968): 71-81.
- Thomas W. Benson. "Inaugurating Peace: Franklin D. Roosevelt's Last Speech." Speech Monographs 36 (June 1969): 138-147.
- Thomas W. Benson. "The Thirteenth San Francisco Film Festival." Film Society Review 5 (December 1969): 22-27.
- Douglas Ehninger, Thomas W. Benson, Ernest E. Ettlich, Walter R. Fisher, Harry P. Kerr, Richard L. Larson, Raymond E. Nadeau, Lyndrey A. Niles, "Report of the Committee on the Scope of Rhetoric and the Place of Rhetorical Studies in Higher Education," in The Prospect of Rhetoric: Report of the National Developmental Project, ed. Lloyd F. Bitzer and Edwin Black (Englewood Cliffs, NJ: Prentice-Hall, 1971), 208-219.
- Thomas W. Benson. "Violence: Communication Breakdown?" Today's Speech 18 (Winter 1970): 39-47; reprinted in Michael H. Prosser (editor) Intercommunication among Nations and Peoples. (New York: Harper and Row, 1973), 326-336.
- Thomas W. Benson and Gerard A. Hauser. "Ideals, Superlatives, and the Decline of Hypocrisy." Quarterly Journal of Speech 59 (February 1973): 99-105.
- Thomas W. Benson. "Rhetoric and Autobiography: The Case of Malcolm X." Quarterly Journal of Speech, 60 (February 1974): 1-13.

- Bonnie Johnson and Thomas W. Benson. "Gender Differences and Leadership Contention: A Case Study in the Rhetoric of Social Science." ERIC Document ED 093 002 (April 1974). Microform document.
- Thomas W. Benson. "Conversation with a Ghost: A Postscript." Today's Speech 22 (Summer 1974): 13-15.
- Thomas W. Benson. "Joe: An Essay in the Rhetorical Criticism of Film." Journal of Popular Culture (Winter, 1974): 610-618.
- Thomas W. Benson and Stefan Fleischer. "Teaching the Rhetoric of Film: Access to Images." Today's Speech 23 (Winter 1975): 27-37.
- Richard Barton, Thomas W. Benson, and Bonnie Johnson. "Public Television and the Communication Specialist: Collaboration in Developing a Documentary Series." Public Telecommunications Review 6 (March/April 1978): 27-33.
- Thomas W. Benson. "Videology: Space and Time in Political Television." The Pennsylvania Speech Communication Annual, 31 (1975): 23-38.
- Thomas W. Benson. "The Senses of Rhetoric: A Topical System for Critics." Central States Speech Journal 29 (1978): 237-250.
- Thomas W. Benson. "Nonverbal Communication: A Communicative Perspective." Perspectives on Film 2 (1979): 19-22.
- Thomas W. Benson. On Getting Published: An Editor's Perspective. Speech Communication Association of Pennsylvania Annual (1979).
- Thomas W. Benson and Richard Barton. "Television As Politics: The British View." Quarterly Journal of Speech 65 (1979).
- Thomas W. Benson. "The Rhetorical Structure of Frederick Wiseman's High School." Communication Monographs 47 (1980): 233-261.
- Thomas W. Benson. "Talking Our Way Out of It: The Rise and Fall of a Men's Group." In Robert A. Lewis (ed.). Men in Difficult Times: Masculinity Today and Tomorrow. (Englewood Cliffs: Prentice-Hall, 1981), 151-155.
- Martin J. Medhurst and Thomas W. Benson. "The City: The Rhetoric of Rhythm." Communication Monographs 48 (1981): 54-72.
- Thomas W. Benson. "Another Shooting in Cowtown." Quarterly Journal of Speech 67 (1981): 347-406.
- Thomas W. Benson. "Implicit Communication Theory in Campaign Coverage." In William C. Adams (ed.). Television Coverage of the 1980 Presidential Campaign. (Norwood, NJ: Ablex, 1983).
- Martin J. Medhurst and Thomas W. Benson. "Rhetorical Studies in a Media Age." In Medhurst and Benson (eds.). Rhetorical Dimensions in Media. Dubuque: Kendall/Hunt, 1984.
- Thomas W. Benson and Carolyn Anderson. "The Rhetorical Structure of Frederick Wiseman's Model." Journal of Film and Video. 36:4 (Fall, 1984): 30-40.
- Thomas W. Benson. "The Rhetorical Structure of Frederick Wiseman's Primate." The Quarterly Journal of Speech 71 (1985): 204-217.
- Thomas W. Benson. "Respecting the Reader." Quarterly Journal of Speech 72 (1986).
- Thomas W. Benson. "Malcolm X." In Bernard Duffy and Halford Ryan (eds.). Great American Orators. (Westport, CT: Greenwood Press, 1987).
- Thomas W. Benson. "Carl Bernstein." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1987).
- Thomas W. Benson. "Kenneth Burke." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1987).
- Thomas W. Benson. "Max Eastman." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1987).
- Thomas W. Benson. "Robert Flaherty." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1987).

- Thomas W. Benson. "Marshall McLuhan." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1987).
- Thomas W. Benson. "Frederick Wiseman." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1987).
- Thomas W. Benson. "Bob Woodward." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1987).
- Thomas W. Benson. "Dwight Macdonald." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1987).
- Thomas W. Benson and Carolyn Anderson. "Good Films from Bad Rules: The Ethics of Naming in Frederick Wiseman's Welfare." In Visual Explorations of the World, ed. Jay Ruby and Martin Taureg (Aachen: Edition Herodot, 1987).
- Carolyn Anderson and Thomas W. Benson. "Direct Cinema and the Myth of Informed Consent: The Case of Titicut Follies." In Image Ethics: The Moral Rights of Subjects in Photographs, Film, and Television, ed. Larry Gross, John Stuart Katz, and Jay Ruby (New York: Oxford University Press, 1988), 58-90.
- Thomas W. Benson. "History, Criticism, and Theory in the Study of American Rhetoric." In Thomas W. Benson (ed.), American Rhetoric: Context and Criticism (Carbondale: Southern Illinois University Press, 1989).
- Thomas W. Benson. "Rhetoric As a Way of Being." In Thomas W. Benson (ed.), American Rhetoric: Context and Criticism (Carbondale: Southern Illinois University Press, 1989).
- Thomas W. Benson. "Academic Freedom and Scholarly Journals in Speech Communication: An Editor's Perspective." Association for Communication Administration Bulletin No. 73 (August 1990): 71-81.
- Thomas W. Benson. "Bill Moyers." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1990).
- Thomas W. Benson. "Tom Wolfe." Encyclopedia of World Biography (Palatine, IL: J Heraty, 1990).
- Thomas W. Benson and Carolyn Anderson. "The Ultimate Technology: Frederick Wiseman's Missile." In Communication and the Culture of Technology, ed. Martin J. Medhurst, Alberto Gonzalez, and Tarla Rai Peterson (Pullman: Washington State University Press, 1990).
- Thomas W. Benson, "Recent Developments in the Rhetorical Study of Film and Television." ERIC document ED 345 307 (April 1991), 29 pages. Microform document.
- Carolyn Anderson and Thomas W. Benson, "Setz die Kamera ab und greif zur Schaufel." Ein Interview mit John Marshall. In R. Kapfer, W. Peterman, and R. Thomas, eds., Jäger und Gejagte: John Marshall und seine Filme (München: Trickster, 1991), 135-165.
- Thomas W. Benson. "Killer Media: Technology, Communication Theory, and the First Amendment." In Martin J. Medhurst and Thomas W. Benson, eds. Rhetorical Dimensions in Media: A Critical Casebook, 2d ed. (Dubuque: Kendall/Hunt, 1991).
- Thomas W. Benson. "Communication and the Circle of Learning," Quarterly Journal of Speech 78 (1992): 238-254.
- Thomas W. Benson. "Computer Mediated Communication." Electronic Journal of Communication, 3.2 (1993).
- Thomas W. Benson. "Foreword." Sexual Harassment: Communication Implications, ed. Gary Kreps. (Cresskill, NJ: Hampton Press; Annandale, VA: Speech Communication Association, 1993), xi-xii.
- Thomas W. Benson. "Foreword." In Donovan Ochs. Consolatory Rhetoric (Columbia, SC: University of South Carolina Press, 1993), xi-xii.
- Thomas W. Benson and Carolyn Anderson, "The Freeing of Titicut Follies." In Free Speech Yearbook 1992 (Carbondale: Southern Illinois University Press, 1993) vol. 30: 40-55.
- Carolyn Anderson and Thomas W. Benson, "Put Down the Camera and Pick up the Shovel: An Interview with John Marshall." In Jay Ruby, ed., The Cinema of John Marshall (Chur,

- Switzerland: Harwood Academic Publishers, 1993), 135-167. [This appeared in German in 1991 as "Setz die Kamera ab und greif zur Schaufel."]
- Thomas W. Benson, "Beacons and Boundary Markers: Landmarks in Rhetorical Criticism." In Thomas W. Benson (ed.), Landmark Essays on Rhetorical Criticism. Davis, CA: Hermagoras Press, 1993, xi-xxii.
- Thomas W. Benson, "Rhetorical Structure and Primate," in Critical Questions: Invention, Creativity, and the Criticism of Discourse and Media, ed. William L. Nothstine, Carole Blair, and Gary Copeland. New York: St. Martin's, 1994, 184-188.
- Thomas W. Benson. "On the Margins of Technology." Technology Studies 1, no. 2 (1994): 290-296.
- Thomas W. Benson, "The First E-Mail Election: Electronic Networking and the Clinton Campaign." In Bill Clinton on Stump, State, and Stage: The Rhetorical Road to the White House, ed. Stephen Smith. Fayetteville, AR: University of Arkansas Press, 1994, 315-340.
- Thomas W. Benson, "Electronic Network Resources for Communication Scholars." Communication Education 43 (1994): 120-128.
- Thomas W. Benson, "Longinus On the Sublime." Encyclopedia of Rhetoric and Composition. New York: Garland, 1996.
- Thomas W. Benson, "Rhetoric of Film." Encyclopedia of Rhetoric and Composition. New York: Garland, 1996.
- Thomas W. Benson, Foreword to Donn Paul Abbott, Rhetoric in the New World. Columbia, SC: University of South Carolina Press, 1996.
- Thomas W. Benson, Editor's preface to Rhetoric and Political Culture in Nineteenth-Century America. East Lansing: Michigan State University Press, 1997.
- Thomas W. Benson, "Desktop Demos: New Communication Technologies and the Future of the Rhetorical Presidency." Beyond the Rhetorical Presidency, ed. Martin J. Medhurst. College Station, TX: Texas A&M University Press, 1996. [Beyond the Rhetorical Presidency was awarded the 1997 Marie Hochmuth Nichols Award for Outstanding Scholarship in Public Address by the National Communication Association].
- Thomas W. Benson, "Computers, Communication, and Community." New Dimensions in Communication. New York: New York State Speech Communication Association, 1996. 9:1-6.
- Thomas W. Benson, "Rhetoric, Civility, and Community: Political Debate on Computer Bulletin Boards." Communication Quarterly 44 (1996): 359-378.
- Thomas W. Benson, Editor's Preface to James A. Herrick, The Radical Rhetoric of the English Deists. Columbia: University of South Carolina Press, 1997.
- Thomas W. Benson, Editor's Preface to Molly Meijer Wertheimer, ed., Listening to Their Voices: The Rhetorical Activities of Historical Women. Columbia: University of South Carolina Press, 1997.
- Thomas W. Benson, Editor's Preface to Tarla Rai Peterson, Sharing the Earth: The Rhetoric of Sustainable Development. Columbia: University of South Carolina Press, 1997.
- Thomas W. Benson, Editor's Preface to Takis Poulakos, Speaking for the Polis: Isocrates' Rhetorical Education. Columbia: University of South Carolina Press, 1997.
- Thomas W. Benson, "Thinking through Film: Hollywood Remembers the Blacklist," in Rhetoric and Community, ed. Michael Hogan. Columbia, SC: University of South Carolina Press, 1998.
- Thomas W. Benson, "Looking for the Public in the Private: American Lives, Un-American Activities." Rhetoric and Public Affairs 1 (1998): 117-129.
- Thomas W. Benson. "To Lend a Hand: Gerald Ford, Watergate, and the White House Speechwriters." Rhetoric and Public Affairs 1 (1998): 201-225.
- Thomas W. Benson. "Electronic Journals and Faculty Rewards." American Communication Journal. (May 1998).

- Thomas W. Benson, series editor's preface to Richard Marback, Plato's Dream of Sophistry. Columbia: University of South Carolina Press, 1998.
- Thomas W. Benson, series editor's preface to Martha Watson, Lives of Their Own: Rhetorical Dimensions in Autobiographies of Women Activists. Columbia: University of South Carolina Press, 1998.
- Thomas W. Benson, series editor's preface to Xing Lu, Rhetoric in Ancient China, Fifth to Third Century, B.C.E.: A Comparison with Ancient Greek Rhetoric. Columbia: University of South Carolina Press, 1998.
- Thomas W. Benson, series editor's preface to Dorothy Broaddus, Genteel Rhetoric: Writing High Culture in Nineteenth-Century Boston. Columbia: University of South Carolina Press, 1998.
- Thomas W. Benson, series editor's preface to Gerard A. Hauser, Vernacular Voices: The Rhetorics of Publics and Public Spheres. Columbia: University of South Carolina Press, 1999.
- Thomas W. Benson, series editor's preface to Calvin L. Troup, Temporality, Eternity, and Wisdom: The Rhetoric of Augustine's Confessions. Columbia: University of South Carolina Press, 2000.
- Thomas W. Benson. "Speechwriting, Speechmaking, and the Press: The Kennedy Administration and the Bay of Pigs." Joan Shorenstein Center, John F. Kennedy School of Government, Harvard University, research report. 2000.
<http://www.ksg.harvard.edu/presspol/publications/pdfs/benson.PDF>
- Thomas W. Benson, series editor's preface to Michael J. Hyde, The Call of Conscience: Heidegger and Levinas, Rhetoric and the Euthanasia Debate. Columbia: University of South Carolina Press, 2001.
- Thomas W. Benson. "Carroll C. Arnold: Rhetorical Criticism at the Intersection of Theory, Practice, and Pedagogy," in Roots of Rhetorical Criticism, ed. Jim A. Kuypers and Andrew King. Westport, CT: Praeger, 2001, pp. 157-174.
- Thomas W. Benson. "FDR at Gettysburg: The New Deal and the Rhetoric of Public Memory." Accepted for The Rhetoric of Public Memory, ed. Stephen Browne and David Henry. Michigan State University Press. In press.
- Thomas W. Benson. "FDR at Gettysburg: The New Deal and the Rhetoric of Presidential Leadership." Accepted for The Rhetoric of Presidential Leadership, ed. Leroy Dorsey. College Station: Texas A&M University Press. In press.

Film, Video, and Photography

- Thomas W. Benson, Mac Hammond, and Vincent Di Marco. Spring Arts Festival 66. (1966), 16mm motion picture.
- HAVE YOU EVER CONSIDERED ARCHAEOLOGY? Production Consultant and Additional Cinematography (1969), 16mm motion picture.
- Thomas W. Benson. Photography for "The Rhetoric of Resistance," Colleague. (March/April, 1969).
- Thomas W. Benson and Andrew Ferullo. We Wish to Thank. (1971) 16mm color motion picture. This film has been purchased as part of the permanent collection of the Royal Belgium Film Archive.
- Series of TV commercials for Genesee Beer, Western New York area, 1971, with Andrew Ferullo.
- Couples (1975). 16mm motion picture. This film won first prize, SCAP Film Festival, 1975, and is distributed by Psychological Cinema Register.

Photography for Orientation to Nonverbal Communication (Palo Alto: SRA, 1976).
 Consultant to WPSX-TV for a series of five one-hour television documentaries, Notes on an American Business (1977), produced by P. J. O'Connell.
 Media consultant to a candidate for U. S. House of Representatives, 1979.
 Expert witness in Redco Corporation vs. CBS, Inc. and The Insurance Institute for Highway Safety, depositions submitted to Supreme Court of the United States (October Term, 1985).
 Consultant to WPSX-TV for a series of documentaries on county government, 1984.
 Consultant to WPSX-TV for a series of documentaries on "Blacks in Rural Pennsylvania," 1990-92.

Reviews

The Rhetoric of the Movies, in The Speech Teacher 18 (1969).
Miami and the Siege of Chicago and Armies of the Night, by Norman Mailer, in Quarterly Journal of Speech 55 (October 1969): 330-331.
Black Power and Huey! in The Speech Teacher 18 (November 1969): 331-332.
Rhetorical Analyses of Literary Works, ed. Edward P. J. Corbett, in Philosophy and Rhetoric 3 (Spring 1970): 128-129.
Film Making in the Schools, by Douglas Lowndes, and How to Make Movies: A Practical Guide to Group Film-making, by Robert Ferguson, in Theatre Design and Technology (February 1970): 32.
McCarthy for President, by Arthur Herzog; Nobody Knows: Reflections on the McCarthy Campaign of 1968, by Jeremy Lerner; The Year of the People, by Eugene McCarthy; We Were the Campaign: New Hampshire to Chicago for McCarthy, by Ben Stavis; in Quarterly Journal of Speech 56 (October 1970): 328-329.
Sergei Eisenstein and Upton Sinclair: The Making and Unmaking of Que Viva Mexico, edited by Harry M. Geduld and Ronald Gottesman, in Film Society Review 6 (January 1971): 48-50.
Now Don't Try to Reason with Me: Essays and Ironies for a Credulous Age, by Wayne C. Booth, in Quarterly Journal of Speech 58 (February 1972): 108.
College Curriculum and Student Protest, by Joseph Schwab, in Today's Speech 20 (Spring 1972): 66-67.
The Political Image Merchants: Strategies in the New Politics, edited by Ray Heibert et al., in Quarterly Journal of Speech 58 (April 1972): 225.
Contemporary Rhetoric: A Reader's Coursebook, edited by Douglas Ehninger; and Contemporary Theories of Rhetoric, edited by Richard Johannesen, in Quarterly Journal of Speech 58 (October 1972): 352.
The People's Films, by Richard Dyer MacCann, in Quarterly Journal of Speech 59 (1973).
Cinema in Revolution: The Heroic Age of the Soviet Film, edited by Luda and Jean Schnitzer and Marcel Martin, in Quarterly Journal of Speech 60 (October 1974).
Film and Reality: An Historical Survey, by Roy Armes; The Rhetoric of Film, by John Harrington; Theories of Film, by Andrew Tudor, in Quarterly Journal of Speech 61 (1975): 351-352.
The Language and Technique of the Film, by Gianfranco Bettetini; Language and Cinema, by Christian Metz; Through Navajo Eyes, by Sol Worth and John Adair; in Quarterly Journal of Speech 62 (1976).
A Theory of Semiotics, by Umberto Eco, in Philosophy and Rhetoric 10 (1977): 214-216.
Bargaining for Supremacy, by James R. Leutze, in Quarterly Journal of Speech 64 (1978): 457-458.

- The Rhetoric of Television, by Ronald Primeau, in Quarterly Journal of Speech 67 (May 1981): 230.
- Mediated Political Realities, by Dan Nimmo and James Combs, in Quarterly Journal of Speech 69 (1983).
- Media Worlds in the Post Journalism Era, by David L. Altheide and Robert P. Snow (Aldyne De Gruyter, 1991), in Discourse and Society, July 1992.
- Middletown: The Making of a Documentary Film Series, by Dwight Hoover in Discourse and Society 4.4 (October 1993): 500-502.
- Spin Control, by John Anthony Maltese in Discourse and Society (1993)
- Index to Journals in Communication Studies through 1990, ed. Ronald Matlon, in Quarterly Journal of Speech (1994)
- "Permanence and Change in the Global Village," a review of Patrick Garry, Scrambling for Protection: The New Media and the First Amendment, in PostModern Culture (October 1994).
- Review of Thomas Rosteck, "See It Now" Confronts McCarthyism. University of Alabama Press, 1994. Quarterly Journal of Speech (August 1995): 405-406.
- Review of Richard Ben Cramer, What It Takes. For Post Modern Culture 5.1 (May 1995). [refereed electronic journal published by Oxford University Press; no pages]
- Review of David S. Kaufer and Brian S. Butler, Rhetoric and the Arts of Design. Lawrence Erlbaum, 1996. Philosophy and Rhetoric 32 (1999): 103-106.
- Review of Computer Networking and Scholarly Communication in the Twenty-First Century University, ed. Teresa M. Harrison and Timothy Stephen. Quarterly Journal of Speech, 83 (1997): 391-392.
- Review of Jonathan Rosenbaum, Movies as Politics (Berkeley: University of California Press, 1997). Southern Communication Journal (1997).
- Review of *Remembering to Forget: Holocaust Memory through the Camera's Eye*. By Barbie Zelizer. Chicago: The University of Chicago Press, 1998; pp. Viii + 292. \$27.50. Review for Rhetoric and Public Affairs 3 (2000): 677-679.

Courses Taught

Cornell University: Public Speaking, Group Discussion, Intercollegiate Debate (Assistant Coach), Motion Pictures: The Feature Film

State University of New York at Buffalo: Public Speaking, Group Discussion, Cinema: The Feature Film, Cinema: The Documentary, Introduction to Rhetorical Theory and Criticism, Introduction to Graduate Studies, Public Address to 1350, Public Address: 1350-1750, Public Address: 1750-1850, Public Address: 1850-present, Public Discourse, Graduate Seminar in Media Studies

University of California, Berkeley: Rhetoric 1 & 2, American Public Address to 1900, American Public Address: 1900 to present, Seminar in Contemporary Rhetorical Theory

The Pennsylvania State University: Science, Technology, and Society (1973): Creativity in Science and the Arts, Interdisciplinary Graduate Program in the Humanities (1975): The Politics of Information, Speech Communication: SpCom 100/200: Effective Speech (Public Speaking, Group Discussion, Rhetorical Criticism), SpCom 200H: Effective Speech (A special honors section for University Scholars), SpCom 230: Introduction to Human Communication, SpCom 412: Speech Criticism, SpCom 415: Rhetoric of Film

and Television, SpCom 470: Nonverbal Communication, SpCom 475: Persuasive Campaigns, SpCom 438: Film and Television Documentary, SpCom 500: Seminar in Historical Criticism: The Rhetoric of the American Presidency, SpCom 500: Seminar in Historical Criticism: Text and Context, SpCom 502: Research in Speech Communication, SpCom 503: Seminar in Rhetorical Criticism, SpCom 509: Rhetoric of Narration, SpCom 509: Culture As Symbolic Forms, SpCom 515: Seminar in Rhetoric and Media, SpCom 530: Political Communication in Media, SpCom 555: Rhetoric of Nonratorical Forms, SpCom 570: Seminar in Nonverbal Communication, American Studies 402: Seminar in American Studies

Continuing Education: SpCom 497: Nonverbal Communication, SpCom 497: Children and Television, SpCom 497: Television News, Documentary, and Public Affairs, SpCom 497: Film, Television, and Human Values, SpCom 497: Rhetoric of Film and Television, Penn State Elderhostel Program: Literature into Film (1981); Politics and Television (1983, 1984, 1986)

Theses and Dissertations Directed

1968. Thomas L. McPhail. "Parliamentary Debates on Confederation of the British North American Provinces: 1865." SUNY at Buffalo. M.A.
1970. Diane Hope Schaich. "Robert F. Williams: A Rhetoric of Revolution." SUNY at Buffalo. M.A.
1970. Joan Demoretcky. "Stokely Carmichael: The Rhetoric of Dissociation and Identification." SUNY at Buffalo. M.A.
1971. Andrew Ferullo. Films and Photography. SUNY at Buffalo. MFA
1972. R. A. Lefande. Photography. SUNY at Buffalo. MFA
1976. Diane Kowalski. "How Do Selected Television Commercials Depict Male-Female Interaction?" Penn State University. M.A.
1977. Lynn Sommer. "How Organizational Structures Influence Communication: A Review of Theoretical Literature Relating Organizational Structures and Patterns of Communication." M.A.
1978. D. Richard Wolfe. "Television as a Partner: A Study of Cooperative Projects Integrating Television with the Work of Governmental, Educational, and Voluntary Organizations." M.A.
1978. Victor Rossi. "A Descriptive Study of Aerial-Image Animation in the Film The Ax Fight." M.A.
1978. Donna Gibbons Sommese. "Cognitive and Affective Responses to Silent and Oral Readings of Selected Poetry of Gwendolyn Brooks." M.A.
1980. Steven Mekler. "Crusade for Intervention: A Rhetorical Analysis of Edward R. Murrow's London Radio Broadcasts, 1938-1941." M.A.

1980. Martin J. Medhurst. "God Bless the President: The Rhetoric of Inaugural Prayer." Ph.D.
1981. Robert Harrison. "Heckling as Rhetoric." Ph.D.
1982. Peter DeBenedittis. "Canvassing USA: A Case Study of a Social Action Canvass." M.A.
1982. Harrison Atutumama Okotie. "A Critical Analysis of the Rhetoric of CBS, ABC, and NBC Television News Coverage of the Nigerian Civil War." Ph.D.
1983. Robert V. Miller. "A Descriptive Study of Television Usage Among Older Americans: Refining the Parasocial Concept." Ph.D.
1983. Mark Pollock. "A Framework for Rhetorical Criticism Based on Jurgen Habermas' Theory of Systematically Distorted Communication." M.A.
1983. Andria Nicolazzo. "An Illustrated Approach to Communicating the Concept of Rhetorical Situation." M.A.
1984. Kerran Sanger. "The Rhetoric of American Negro Slave Spirituals." M.A.
1984. Abubakr Sid Ahmed. "Communication and Development in Sudan." Ph.D.
1984. Jodi Cohen. "Implicit Theories of Meaning in Rhetorical Criticism." Ph.D.
1984. Elizabeth Poole. "Communication and Stress Reduction in an Oral Surgeon's Office." M.A.
1984. Paul Deemer. "Stalking the Rhetorical Woozle: Christian Radio Drama." M.A.
1985. Janet Farrell-Leontiou. "'That's the Way It Is': A Case Study in the Construction of Organizational Culture." M.A.
1985. Robert Heppler. "Rhetorical Situation Theory: An Analysis, Synthesis, and Evaluation." Ph.D.
1985. Dale Bertelsen. "Kenneth Burke's Use of the Term 'Transformation' in Four Major Works: A Clarification of His Rhetorical Theory." M.A.
1985. Daniel Hartman. "The Future of Presidential Debating: A Case for a Better Informed Electorate." B.A. honors thesis.
1986. Jeffery Donald Harris. "The Rhetoric of the Vietnam Veterans Memorial: An Analysis of Newsmagazine and Network Television News Coverage." M.A.
1987. W. Bradford Mello. "The Rhetoric of Ordinary People." M.A.
1987. Larry Underberg. "The Rhetoric of the International Society for Krishna Consciousness." Ph.D.
1988. P. J. O'Connell. "Robert Drew and the Development of Cinema Verite in America: An Innovation in Television Journalism." Ph.D.

1988. James Tarbox. "Constituting National Identity in the Carter and Reagan Inaugural Addresses: A Rhetorical Analysis." M.A.
1989. Susan Mackey. "An Analysis of the 18-Minute Film Preceding Ronald Reagan's Acceptance Speech at the 1984 Republican National Convention." Ph.D.
1989. Cynthia Loope Hupper. "A Rhetorical Analysis of Peter Weir's Film The Year of Living Dangerously." M.A.
1989. Dale Bertelsen. "Rhetorical Privation As Cultural Praxis: Implicit Rhetorical Theory in Presidential Oratory and Contemporary Hollywood Films. Ph.D.
1989. Wayne McMullen. "A Rhetorical Analysis of Peter Weir's Witness." Ph.D.
1989. James DiSanza. "An Ethnographic Study of Organizational Communication Strategies and Employee Interpretations in the Socialization of Bank Tellers. Ph.D.
1989. Kenneth Nagelberg. "From a Seat in Our House to a Seat in The House: Televised Communication in a Congressional Campaign." Ph.D.
1990. Ian Barbour. "The Consubstantial Illusion: A Rhetorical Analysis of a Political Campaign." M. A.
1991. Kerran Sanger. "Protest Songs of the U. S. Civil Rights Movement." Ph.D.
1992. James Tarbox. "The Constitutive Function of Woodrow Wilson's Rhetoric, 1914 to 1917." Ph.D.
1992. David Douglass. "Edward Clarke's Sex in Education: A Study in Rhetorical Form." Ph.D.
1992. Timothy Detwiler. "The Technotheological Rhetoric of the Local Catalysts of Public Access Cable Television in Grand Rapids, Michigan." Ph.D.
1992. Peter DeBenedittis. "Guam's Trial of the Century: News, Hegemony, and Rumors in an American Colony." Ph.D.
1992. Lisa Laidlaw. "Rhetorical Criticism and Neoformalism: A Case Study of Woody Allen's Zelig." M.A.
1992. Rick Cumings. "An Analysis of Television Network News Coverage of the TWA 847 Crisis." Ph.D.
1993. David Gray Matthews. "Jim Corbett and the Sanctuary Movement: Defining a Social Movement's Rhetorical Situation." Ph.D.
1994. Kristal Van Unen. "A Rhetorical Analysis of The Bear." M.A.
1994. Meredith Sherter. "From McCarthy to the Monomyth: The Rhetorical Transformation of Jim Garrison." M.A.

1994. Elizabeth Jenkins. "Film at the Service of Revolution: Bernardo Bertolucci's Use of the Rhetoric of the Italian Communist Party in 1900." Ph.D.
1994. Janet Farrell Leontiou. "Food for Thought: The Rhetoric of Babette's Feast." Ph.D.
1995. Per Even Tor Fjelstad. "Authorizing Memories: Political Readings of Marbury v. Madison." Ph.D.
1995. Anne Gravel. "The Interplay of Autobiography and Ethnography: A Rhetorical Approach to Autoethnography in Women's Writing." Ph.D.
1995. Brian Snee. "The Rhetorical Construction of Jesus in Martin Scorsese's The Last Temptation of Christ." M.A.
1996. Arthur Barlow. "The Films of Stanley Kubrick, a Study in Generative Aesthetics." Ph.D.
1997. Brian Ott. "Television as Equipment for Living: Mapping Emergent Genres in the Information Age." Ph.D.
1998. Jennifer Borda. "Women Artists as Filmic Subjects: Camille Claudel and Carrington as Objects of Desire." M.A.
1998. Anthony Fleury. "Violence and Public as Antitheses: The Rhetorical Structure of Once Were Warriors." Ph.D.
1998. Kathi Pauley. Ph.D. "Viewing Nature in Film: The Use of Landscape in Film Adaptations of Jane Austen's Novels"
1999. Garth Pauley. Ph.D. "The Modern Presidency and Civil Rights Rhetoric: Presidential Discourse on Race from Roosevelt to Nixon."
2000. Brian Snee. Ph.D. "Shooting Lincoln: Rhetorical Dimensions in Historical Films."

Lectures (selected)

- Northern Illinois University (1973).
 Keynote lecture, Discourse Analysis Conference, Temple University, Philadelphia, PA (April 1981).
 Franklin Lecture, Auburn University (1986).
 GTE Lecture, Texas A&M University. "Killer Media: Technology, Politics, and Communication Theory." (March 1987)
 University of Texas, Austin (November 1981).
 Hampshire College, Amherst MA (1986).
 University of Texas, Austin (March 1987).
 Undergraduate Honors Conference. Memphis State University (April 1987)
 Moss Lecture, Rhodes College, Memphis, TN. April 1988. "The Films of Frederick Wiseman: Ethical and Legal Issues." (With Carolyn Anderson).
 Visiting lecturer/consultant to "CRITIC 88" research group at University of Massachusetts for a four-day conference. (May 1987).
 Lecture/Colloquium, University of New Hampshire, Department of Communication, April 1990. "Frederick Wiseman's Missile and the Study of Rhetoric."

Lecture/Colloquium, Annenberg School of Communication, University of Pennsylvania, April 20, 1990. "Frederick Wiseman's Reality Fictions."
 California State University at Hayward (May 1994).
 The Mohrmann Lecture, University of California, Davis (May 1994).
 Keynote lecture. Hayward Conference on Rhetorical Criticism. California State University, Hayward (May 1994).
 "Thinking Through Film: Hollywood Remembers the Blacklist." Fourth Public Address Conference, Indiana University, Bloomington, Indiana (October 1994).
 "Desktop Demos: New Communication Technologies and the Future of the Rhetorical Presidency." Conference on the rhetoric of the presidency, Texas A&M University, 1995.
 Keynote speech. New York State Speech Communication Association. Albany, NY (October 1995).
 "FDR at Gettysburg: The New Deal and the Rhetoric of Public Memory." Keynote lecture at NCA doctoral honors seminar, Northwestern University, July 1998.
 "FDR at Gettysburg: The New Deal and the Rhetoric of Presidential Leadership." Lecture at the conference on the rhetoric of the presidency, Texas A&M University, March 1999.
 "Speechwriting, Speechmaking, and the Press: The Kennedy Administration," research roundtable at the Joan Shorenstein Center on the Press, Politics, and Public Policy, John F. Kennedy School of Government, Harvard University, April 1999.
 "The Rhetoric of Presidential Speechwriting," Boylston Hall, Harvard University, March 1999.
 "The Rhetoric of the American Presidency." Department of Political Science, Wellesley College, April 1999.

Convention Presentations (selected)

Chair, organizer, and presenter at panel on "Extracurricular Film Programs," New York State Speech Association, 1966.
 Chair and organizer, two panels on "Student Filmmakers," New York State Speech Association, 1967.
 Chair and organizer, general session on "Freedom of Expression: Media, Universities, Public Discourse," Speech Association of the Eastern States, 1969.
 Presenter at "Conversation in the Discipline: Towards a New Rhetoric," State University of New York at Binghamton, 1968.
 Participant, National Developmental Project on Rhetoric, a joint project of the National Endowment for the Humanities and the Speech Communication Association, Pheasant Run, IL, May 1970. Proceedings and recommendations published in Lloyd Bitzer and Edwin Black, eds., The Prospect of Rhetoric (Englewood Cliffs, NJ: Prentice-Hall, 1971).
 Thomas W. Benson, "The Scope of Rhetoric and the Place of Rhetoric in Higher Education," Speech Communication Association, New Orleans, 1970.
 Thomas W. Benson, "The Rhetoric of the Visual Image," Central States Speech Association," 1971.
 Thomas W. Benson, "The Rhetorical Structure of Joe," Speech Communication Association, San Francisco, 1971.
 Thomas W. Benson, "The Rhetoric of Film as Images," Speech Communication Association of Pennsylvania, 1971.
 Thomas W. Benson, "The Study of Film as Images: Rhetoric, Iconography, Style," seminar and presentation for Speech Association of the Eastern States, 1973.

- Thomas W. Benson, "The Rhetoric of Film," Speech Communication Association of Pennsylvania, 1973.
- Thomas W. Benson, short course on "Film Teaching: Rhetoric, Iconography, Style," Speech Communication Association, 1973.
- Bonnie Johnson and Thomas W. Benson, "Gender Differences and Leadership Contention: A Case Study in the Rhetoric of Social Research," Central States Speech Association, Milwaukee, WI, April 1974.
- Thomas W. Benson, "The Film Studies Curriculum," Eastern Communication Association, March 1975.
- Thomas W. Benson, "The Senses of Rhetoric," Speech Communication Association, Washington, DC, December 1977.
- Thomas W. Benson, "Public Television and the Communication Specialist," Speech Communication Association, Washington, DC, December 1977.
- Thomas W. Benson and Sonja Bokoch, "Terrorism: A Communication Paradox," Speech Communication Association of Pennsylvania, Shippensburg, PA, October 1978.
- Thomas W. Benson, "On Getting Published: An Editor's Perspective," Speech Communication Association of Pennsylvania, Shippensburg, PA, October 1978.
- Thomas W. Benson, "An Editor's View on Publishing," Eastern Communication Association, 1979.
- Thomas W. Benson, "The Rhetorical Structure of Frederick Wiseman's Primate," Speech Communication Association, Anaheim, CA, November 1981.
- Thomas W. Benson, "The Rhetoric of Frederick Wiseman's Reality Fictions," Eastern Communication Association, Ocean City, MD, April 1983 [invited lecture].
- Thomas W. Benson, "The Rhetoric of Frederick Wiseman's Primate," Society for Cinema Studies, Pittsburgh, PA, May 1983.
- Thomas W. Benson and Carolyn Anderson, "Good! Great! Nice! Beautiful! . . . And a Little Bitchier! The Cultural World of Frederick Wiseman's Model," American Culture Association, Toronto, Ontario, Canada, March 1984.
- Thomas W. Benson, "Speech Communication in the 20th Century: A Progress Report," Eastern Communication Association, Philadelphia, PA, March 1984.
- Thomas W. Benson, "Fiction and the Study of Communication," Speech Communication Association, Chicago, IL, November 1984 (respondent).
- Thomas W. Benson and Carolyn Anderson, "The Rhetorical Structure of Frederick Wiseman's Model," Speech Communication Association of Pennsylvania, Harrisburg, October 1984.
- Invited participant, "Election Debriefing," at University of Maryland, November 9-11, 1984.
- Thomas W. Benson and Carolyn Anderson, "Materialism and Symbolic Action in Frederick Wiseman's The Store," Eastern Communication Association, Providence, RI, May 1985.
- Thomas W. Benson, "Speech Communication in the 20th Century," Eastern Communication Association, Providence, RI, May 1985.
- Thomas W. Benson, "Speech Communication and Social Change," Eastern Communication Association, Providence, RI, May 1985.
- Carolyn Anderson and Thomas W. Benson, "Good Films from Bad Rules: The Ethics of Naming in Frederick Wiseman's Welfare," International Visual Communication Conference, Annenberg School of Communications, Philadelphia, PA, May/June 1985.
- Thomas W. Benson and Carolyn Anderson, "Seeing As Believing: Frederick Wiseman's Canal Zone," Visual Communication Conference, Annenberg School of Communications, Philadelphia, PA, May/June 1985.
- Thomas W. Benson and Carolyn Anderson, "Materialism and Symbolic Action: The Rhetoric of Frederick Wiseman's The Store," Society for Cinema Studies, New York, NY, June 1985.
- Thomas W. Benson and Carolyn Anderson, "Frederick Wiseman's The Store: Materialism and Symbolic Action." Speech Communication Association, Denver, November 1985.

- Thomas W. Benson, presented paper and participated in day-long "Seminar on Televisual Rhetoric" at SCA conference, Denver, November 1985.
- Thomas W. Benson and Carolyn Anderson, "Good Films from Bad Rules: The Ethics of Naming in Frederick Wiseman's Welfare." Eastern Communication Association, Atlantic City, NJ April/May 1986.
- Thomas W. Benson, "Editorial Practices and Procedures of the Quarterly Journal of Speech," Speech Communication Association, Chicago, IL, November 1986.
- Thomas W. Benson and Carolyn Anderson, "Standing on Ceremony: Believing As Seeing in Frederick Wiseman's Canal Zone." Speech Communication Association, Chicago, November 1986.
- Thomas W. Benson and Carolyn Anderson, "Psychology, Law, and Religion As Social Order: Frederick Wiseman's Essene and Juvenile Court." International Conference on Culture and Communication, Philadelphia, October 1986.
- Thomas W. Benson, "Editorial Procedures for Quarterly Journal of Speech," Speech Communication Association, Boston, November 1987.
- Thomas W. Benson, "Whom Do the Journals Serve?" Speech Communication Association, Boston, MA, November 1987.
- Thomas W. Benson, "Politics and the Media," Speech Communication Association of Pennsylvania, State College, PA, October 1987.
- Thomas W. Benson. "Trends in Rhetorical Scholarship." Western Speech Communication Association, San Diego, February 1988.
- Thomas W. Benson, "The Rhetoric of Film," Eastern Communication Association, Baltimore, MD, April 1988 (respondent).
- Thomas W. Benson and Carolyn Anderson. "Frederick Wiseman's Basic Training: War Stories." Conference on "The War Film: Contexts and Images," sponsored by the Joiner Center for Study of War and Social Consequences, University of Massachusetts, Boston, March 1988.
- Thomas W. Benson and Carolyn Anderson, "The Ultimate Technology: Frederick Wiseman's Missile." Conference on Communication and the Culture of Technology, Texas A&M University, College Station, Texas, April 1989.
- Thomas W. Benson, "The Quarterly Journal of Speech and the Classroom Teacher." Eastern Communication Association, Ocean City, MD, May 1989.
- Thomas W. Benson, "Editorial and Legal Issues of New Technologies." Eastern Communication Association, Ocean City, MD, May 1989.
- Thomas W. Benson, "Electronic Publishing and the Future of Scholarship," International Communication Association, Dublin, Ireland, June 1990.
- "Afterword," Public Address Conference, Northwestern University, Evanston, IL, September 1990.
- Thomas W. Benson, "Academic Freedom and Scholarly Journals in Speech Communication: An Editor's Perspective." Speech Communication Association, San Francisco, November 1990.
- "Is There a Film in This Class?" Speech Communication Association, San Francisco, November 1990.
- "Technology, Communication Theory, and the First Amendment." Speech Communication Association of Puerto Rico, San Juan, Puerto Rico, December 1990.
- Thomas W. Benson, "Recent Scholarship in the Rhetoric of Film and Television," Eastern Communication Association, Pittsburgh, PA, April 1991
- Thomas W. Benson. "Scholarly Publishing in the Electronic Age." Speech Communication Association, Chicago, November 1992.
- Thomas W. Benson. "The Rhetoric of Music Video." Speech Communication Association, Chicago, November 1992.

- Thomas W. Benson. "Editing Scholarly Books in Public Address." Speech Communication Association, Chicago, November 1992.
- Thomas W. Benson. "The Rhetoric of Oliver Stone's JFK" Speech Communication Association, Chicago, November 1992.
- Thomas W. Benson and Carolyn Anderson, "The Ethics of Documentary: From Titicut Follies to Brother's Keeper," University Film and Video Association, Philadelphia, July 1993. Keynote presentation.
- Thomas W. Benson, "The Rhetoric of Autobiography," Speech Communication Association, Miami, November 1993.
- Thomas W. Benson, "The First E-Mail Election: Electronic Networking and the Clinton Campaign," Speech Communication Association, Miami, 1993.
- Thomas W. Benson, "FDR and the Ghostwriters," response paper at Texas A&M conference on the Rhetoric of the Presidency, 1996.
- "Remembering Carroll Arnold." Eastern Communication Association, Baltimore, April 1997.
- Thomas W. Benson, "Carroll Arnold." Speech Communication Association of Pennsylvania, State College, PA, September 1997.
- Thomas W. Benson, "If You Can't Fight City Hall, What Can You Do With It? The Rhetoric of City Hall, Chicago." National Communication Association, Chicago, IL, November 1997.
- Thomas W. Benson, "To Lend a Hand: Gerald Ford, Watergate, and the White House Speechwriters." National Communication Association, Chicago, IL, November 1997.
- Thomas W. Benson, "Report of the Task Force on Racial and Ethnic Diversity: Research and Publication." National Communication Association, Chicago, IL, November 1997.
- "Technology and the Communication Discipline," refereed panel paper for the conference, "Communication: Organizing for the Future," sponsored by National Communication Association, International Communication Association, and Consiglio Nazionale delle Ricerche, Rome, Italy, July 1998.
- "Mediated Rhetoric and the Technologies of Communication in Roman Tourist Sites: A Walking Panel." Organizer and chair; for the conference "Communication: Organizing for the Future," Rome, Italy, July 1998.
- Featured Speaker, Chairs Breakfast, National Communication Association, Chicago, November 1999.
- Thomas W. Benson, "The Shorenstein Center Fellowships, John F. Kennedy School of Government, Harvard University." Eastern Communication Association, Pittsburgh, PA., April 2000.
- Thomas W. Benson, "Constructing a Publishing Career," Eastern Communication Association, Pittsburgh, PA, April 2000.
- Thomas W. Benson, "Edwin Black," Public Address Conference, Penn State University, October 2000.

Grants and Awards

- Research Fellow, Shorenstein Center for Press, Politics, and Public Policy, John F. Kennedy School of Government, Harvard University, 1999.
- Summer Research Fellowship, Cornell University, 1964, 1966.
- Grant to complete a film on archaeology, Graduate School, SUNY Buffalo, 1968.
- Research Fellowship, State University of New York at Buffalo, 1968.
- Research Initiation Grant, Pennsylvania State University, 1975. \$5000.

Faculty Research Fellowship, Institute for Arts and Humanistic Studies, Pennsylvania State University, 1982. \$2500.

Institute for Television and Politics, George Washington University, for investigation of "Implicit Communication Theory in Television News Coverage of the 1980 Presidential Campaign, 1982. \$250.

University Service (selected)

President's Committee on Equal Opportunity in Employment, SUNY Buffalo, 1968.

Feature Film Committee, Audio Visual Services, Penn State University, 1971-1982.

Founder and faculty advisor, the Penn State Film Club, 1971-1976.

Faculty Senate Committee to review University Division of Instructional Services, 1977-1978.

Orientation Committee, Department of Speech Communication, 1980.

Advisory Committee, Department of Speech Communication, 1980-81.

Advisory Committee, Department of Speech Communication, 1981-82.

Search Committee, Department of Speech Communication, 1980-81 (chair).

Search Committee, Department of Speech Communication, 1981-82.

Promotion and Tenure Committee, College of Liberal Arts, Penn State University, 1982, 1983, 1984.

Promotion and Tenure Committee, College of Liberal Arts, Commonwealth Education System committee, 1982, 1983.

Promotion and Tenure Committee, Department of Speech Communication, 1976-

University Park representative to writer's workshop for CES faculty in Speech Communication, 1981, 1982, 1983.

Advisory Committee, Liberal Arts Data Laboratory, Penn State University, 1980-1985.

Search Committee, Department of Speech Communication, 1981-82 (chair).

Committee on screening and film facilities, 1983.

Advisory Committee on computing facilities, Department of Speech Communication, chair, 1984, 1985.

Arnold Lecture Committee, Department of Speech Communication, 1976-1990. (Chair, 1986-1990).

Broadcasting Committee, Department of Speech Communication, 1979-1984 (chair 1980-81).

Advisory Committee, Department of Speech Communication, 1983-84.

Search Committee for Head of Department of Speech Communication, 1983-84.

Graduate Faculty Screening Committee, College of Liberal Arts (Humanities), 1984.

Advisory Committee, Department of Speech Communication, 1984-85.

Interview Committee, Manchester University Exchange Program, 1985.

American Studies Committee, 1985-86; 1988-1991.

Screening Committee (Humanities) for Liberal Arts Graduate Faculty, 1985-86.

Liberal Arts Center for Computing Assistance in the Liberal Arts Advisory Committee, 1985-86.

Ad Hoc Committee on Interdisciplinary PhD in Mass Communication, Graduate School, 1985-1986.

Consultant to the Penn State Office of Public Information on the Penn State Heart Project, Hershey Medical Center, 1984-86.

Committee to plan an interdisciplinary Ph.D. in mass communications, 1985-86.

Committee to review graduate program, Department of Speech Communication, 1985-87.

Committee on public address line, Department of Speech Communication (chair), 1985-86.

Advisory Committee, Department of Speech Communication, 1986-87.

Search Committee, Public Address, Department of Speech Communication (chair), 1986-87.

Faculty, Interdisciplinary Ph.D. Program in Mass Communication, 1987-

Steering Committee, Interdisciplinary Ph.D. Program in Mass Communication, 1987-
 Advisory Committee, Department of Speech Communication, 1987-88.
 Promotion and Tenure Committee, College of Liberal Arts, 1988, 1989.
 Planning Advisory Committee, College of Liberal Arts, 1988, 1989, 1990, 1991, 1992.
 Promotion and Tenure Committee, College of Liberal Arts, Commonwealth Campus
 Committee, 1988, 1989.
 Special Promotion and Tenure Committee, College of Human Development, 1987.
 Screening Committee (Humanities) for Liberal Arts Graduate Faculty, 1987.
 Chair of Administrative Review of Department of Speech Communication, Penn State,
 reporting to dean, College of Liberal Arts, 1989.
 Advisory Committee, Department of Speech Communication, 1989-90.
 Chair of Search Committee, Department Head, Speech Communication, 1990.
 University Promotion and Tenure Committee, 1990-91.
 University Committee on Immediate Tenure, 1991-
 Committee on Strategic Plan, College of Liberal Arts, 1991.
 Advisory Committee on appointment of Fellows, Institute for Arts and Humanistic Studies,
 1991.
 Advisory Committee, Department of Speech Communication, 1990-91.
 Dean's Ad Hoc Committee on Development, College of Liberal Arts, 1992-94.
 University Graduate Council, 1992-1994.
 Search Committee, Department of Speech Communication, Rhetoric, 1992-93
 Advisory Committee, Department of Speech Communication, 1991-92.
 Advisory Committee, Department of Speech Communication, 1992-93.
 Search Committee, Department of Speech Communication, Rhetorical Theory, 1993-94.
 Graduate Council Committee on Programs and Courses, 1992-1993.
 Reviewer of proposals for research grants, College of Liberal Arts, 1993; 1994; 1996.
 Review Committee for the Student Undergraduate Research Initiative program (SURI), Office
 of the Vice President for Research and Technology Transfer. 1992-1994.
 Promotion and Tenure Committee, College of Liberal Arts, 1993, 1994, 1995 (chair in 1994).
 Promotion and Tenure Committee, College of Liberal Arts, for Commonwealth Education
 System, 1993, 1994.
 Search Committee, Department of Speech Communication, Rhetorical Theory, 1994-95.
 Graduate Council Committee on Fellowships and Awards, 1993-1994, 1994-1995.
 Review committee for faculty research awards, College of Liberal Arts, 1996.
 Search Committee, College of Liberal Arts, Josephine Berry Weiss Chair in the Humanities
 (chair), 1995-97
 Administrative Review Committee, Department of Speech Communication, 1996.
 Technology Committee, Department of Speech Communication, 1996-97. Chair.
 Promotion and Tenure Committee, Department of Speech Communication, 1996-97. Chair.
 Search Committee, Rhetoric, Department of Speech Communication, 1996-97. Chair.
 Ad Hoc Committee on nomination of distinguished professor, Department of Speech
 Communication, 1996. Chair.
 Graduate Committee, Department of Speech Communication, 1996-97, 1997-98.
 Advisory Committee, Department of Speech Communication, 1997; 1998.
 Advisory Committee, Institute of Arts and Humanistic Studies, 1997-98.
 Faculty Staff Development Committee, College of Liberal Arts, 1998-
 Search Committee, Department of Speech Communication, 1999-2000. (chair)
 Advisory Committee, Department of Speech Communication, 2000-2001.
 Honors and Awards Committee, Department of Speech Communication, 2000-2001.
 Search Committee, Department of Speech Communication, 2001.

Other service (selected)

Founder and trustee, Buffalo Community School, 1970-1971.
 Board Member, Advisory Council, State College Area Alternative School, 1978-1983.
 "Nonverbal Communication," interview on Weather/World, WPSX-TV, March 1979.
 Faculty Search Committee, State College Area Alternative Program, for position in social sciences, 1980.
 Citizens committee to advise on a drug policy for State College Area School District, 1980.
 Co-chair. (The policy was adopted).
 "Nazi Film," essay for program guide, WPSX-TV, March 1980.
 Candidate, School Board, State College, PA. 1981. (Won primary; lost election).
 Scholarship Committee, State College Area Alternative School, 1981-1982.
 Faculty Search Committee, State College Area Alternative Program, for position in social sciences, 1980.
 Graduation Requirements Committee, State College Area Alternative School, 1983.
 Board Member, American Civil Liberties Union, Central Pennsylvania, 1980-1985.
 Board Member, Citizens for Education, State College, PA, 1979-84; President 1980.
 Prescreening Juror, American Film Festival, 1981, 1983, 1984, 1985.
 Senior Consultant to the National Endowment for the Humanities grant to Randolph-Macon Women's College for establishing an academic program in communication studies, 1979-1981.
 Faculty Selection Committee, State College Area Alternative School, 1981.
 "Nonverbal Communication," radio station WRSC call-in program, August 9, 1983.
 "Roadblocks and Rights," policy discussion on WPSX-TV, public television discussion of random traffic checks; represented ACLU position, September 1983.
 Prescreening jury, American Film Festival, 1984.
 "Politics and Television" A one-day inservice workshop for Dauphin County School District, October 1985.
 Advisory Committee on Community-Based Learning, State College Area School District, 1985.
 External Reviewer, Regents' evaluation team for the Department of Communication, University of Massachusetts, 1985.
 School Program Advisory Committee, State College Area School District, 1985.
 Visiting Scholar, Undergraduate Honors Conference, Memphis State University, April 1987.
 Gave colloquium on rhetorical scholarship, chaired seminar.
 Outside examiner, honors program, Bates College, Lewiston, Maine, March 1988.
 External review team, graduate program of the Department of Rhetoric and Communication, Temple University (April/May 1990).
 Consultant, WPSX-TV (PBS), "Blacks in Rural Pennsylvania," 1990-93.
 Committee on Electronic Networking and Publication, Communication Theory, 1990.
 SCA Task Force on Goals and Questions, member of ad hoc Public Address Division committee, 1990-1991.
 SCA Task Force on Non-Print Resource Center (1989/90)
 External program reviewer, Department of Communication, Queens College of CUNY (September 1991).
 Dissertation Awards Committee, Speech Communication Association (1990, 1991 (chair)).
 Chair of panel session at Conference on Culture and Communication, Temple University, October 1989.
 Program Planner, SCA Media Forum, 1990 Convention.

Consultant, Soviet and Russian Academy of Sciences, Moscow; this involved an 8-day visit to Moscow, December 1991, as part of a two-person team advising on computer communications for institutes of social sciences and humanities.

Consultant, IREX (International Research and Exchanges Board), as followup to visit to USSR/Russia. February 1992.

"Computers and Communication," interview on WPSX-TV, January 1992.

External examiner, honors theses, Communication, Bates College, March 1992.

"Presidential Ghostwriting," interview on WPSX-TV, August 1992.

"Dirty Politics," interview on WPSU-FM, November 1992.

Winans/Wichelns Award Committee, Speech Communication Association, 1991; 1992 (chair); 1993 (chair).

National Endowment for the Humanities. Division of Fellowships and Seminars, 1993 Study Grant Program. Member of evaluation panel. November-December, 1992.

National Endowment for the Humanities. Dissertation Fellowships evaluation panel, December 1994-January 1995.

"Flesh and Stone," interview on WPSU-FM, 1995.

National Endowment for the Humanities; Summer Stipend program evaluation panel, 1995 for 1996. [Funds were later withdrawn from this program and no awards were made].

National Endowment for the Humanities; Summer Stipend program evaluation panel, 1996 for 1997.

Task Force on Diversity, Speech Communication Association, 1995-98; co-chair of committee on research issues.

Chair, Task Force on New Communication Technologies, National Communication Association, 1997-1999

Chair, Rhetoric, Doctoral Honors Conference of the National Communication Association, 1997-98.

Selection Committee, Charles Woolbert Award, National Communication Association (1997).

External review, Department of Communication, Albion College (1997).

National Endowment for the Humanities; Summer Stipend program evaluation panel, 1997 for 1998.

Task Force on Serial Publications, National Communication Association (1997-99); author of drafts for the task force's statement of principles and for a proposal for an NCA book review journal.

Advisory Commission on Diversity, National Communication Association (1998-)

National Endowment for the Humanities, Summer Stipends program evaluation panel, 2000 for 2001.

Editorial Work

Editor, The Review of Communication, 1999-

Editor, The Quarterly Journal of Speech, 1987-1989.

Editor, Communication Quarterly, 1976-1978.

Series Editor, Rhetoric and Communication, University of South Carolina Press, 1990-

Associate Editor, Quarterly Journal of Speech, 1972-1974, 1981-1984; 1995-97, 1998-2000.

Associate Editor, Today's Speech, 1973-1975.

Editorial Board, Psychological Cinema Register, 1977-1988.

Editorial Board, Rural America Documentary Project, 1977-1995

Associate Editor, Communication Quarterly, 1984-1994; 1997-99; 2000-.

Penn State Associate, Philosophy and Rhetoric, 1994-

Editorial Board, Rhetoric Society Quarterly, 1995-1999

Editorial Board, Rhetoric and Public Affairs, 1996-

Associate Editor, Critical Studies in Mass Communication, 1997-1999.
 Editor, CRTNET, 1985-1997. An electronically distributed journal/newsletter for students and scholars of human communication. Published by Speech Communication Association starting in 1997; editor-in-chief, 1997-present.
 Founder and editor, with Lewis Perry. New Freedom, Ithaca, NY, 1960-1961.
 Series Editor, Speech Communication, Longman Inc., 1988-93.
 Series Editor, Film and Media Studies, Westview Press, 1994-1998.
 Associate Editor, Journal of Applied Communication Research, 1990-1992.
 Associate Editor, Text and Performance Quarterly, 1991-1993; 1994-1996; 1998-.
 Associate Editor, Communication Monographs, 1990-1992; 1993-95.
 Manuscript reviews for University of Chicago Press; Journal of Broadcasting and Electronic Media; Critical Studies in Mass Communication; University Press of New England; Random House; Longman, Inc.; University of South Carolina Press; University of Alabama Press; Southern Illinois University Press; Technology Studies; Electronic Journal of Communication; Rhetorica; SUNY Press; Western Journal of Speech Communication; Southern Speech; Communication Journal; Guilford Press; Oxford University Press, Routledge, etc.
 Editorial Board, A Rhetorical History of the United States (a book series, Michigan State University Press)
 Editorial Board, Journal of Computer Mediated Communication, 1996-
 Editorial Board, Qualitative Research Reports in Communication, 1999-
 Editorial Board, Monographs in Presidential Rhetoric, Texas A&M University Press, 1999-

Administrative Experience

Chair, Interdisciplinary Ph.D. Program in Mass Communications, Penn State University, 1989-1991
 Acting Head, Department of Speech Communication, Penn State University, summer 1982.

Honors

Eastern Communication Association Scholar (1982/1983).
 Robert A. Kibler Memorial Award, Speech Communication Association (1983).
 Meritorious Service Award, Eastern Communication Association (1987).
 Distinguished Research Fellow, Eastern Communication Association (1998).
 Presidential Citation, National Communication Association (1997)
 Presidential Citation, National Communication Association (1999)
 Presidential Citation, National Communication Association, for "Distinguished Service to NCA and the Discipline" (1999)
 Douglas Ehninger Distinguished Rhetorical Scholar Award, National Communication Association (1997)
 Distinguished Scholar Award, National Communication Association (1997).
 Fellow, Shorenstein Center on the Press, Politics, and Public Policy, John F. Kennedy School of Government, Harvard University (1999).
 Mentor Award, National Communication Association (2000)

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