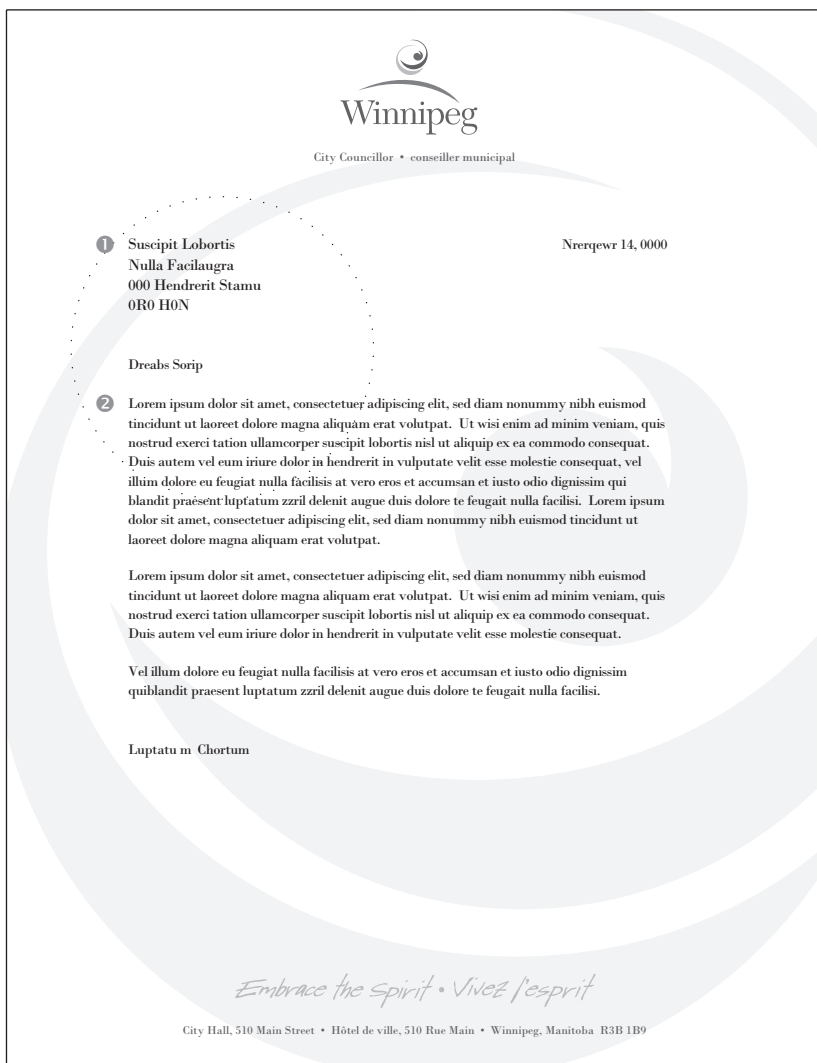
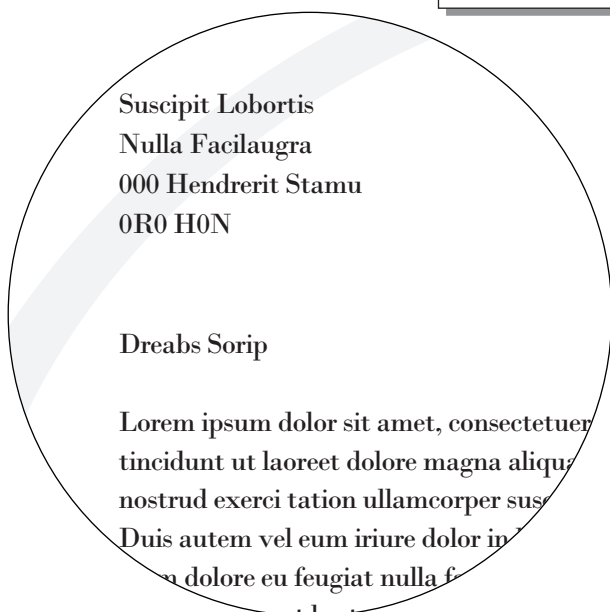


1
 Bodoni MT
 corpo 12pt
 entrelinha 15pt

2
 Bodoni MT
 corpo 11pt
 entrelinha 14,5pt



50% Letter



Carta



50% A4

1
Lucida Sans
corpo 9pt
entrelinha 12,5pt

2
Lucida Bright
corpo 8pt
entrelinha 12,5pt

3
Lucida Sans
corpo 8pt
entrelinha 12,5pt

Name of Addressee
Business Title
Company Name
Street Address/PO Box
Suburb
City

Dear Name of Addressee

This example of a letter shows how all

The top margin should be 50mm (t
of the page). The left margin sh
at least 15mm.

Cartões

1
Calisto *bold*
corpo 7pt

2
Calisto
corpo 6pt
entrelinha 11pt

3
Calisto
corpo 6,5pt
entrelinha 11pt



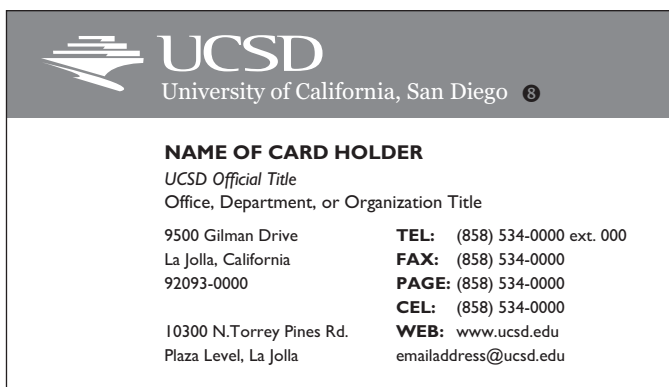
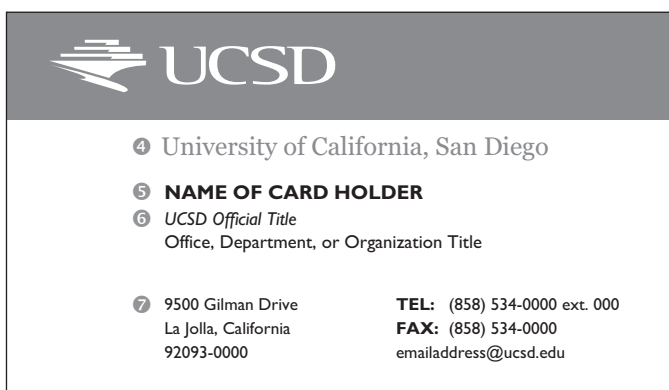
4
Georgia
corpo 9,5pt

5
Gill Sans MT *bold*
corpo 7,5pt

6
Gill Sans MT *regular/italic*
corpo 7pt
entrelinha 8,5pt

7
Gill Sans MT *regular/italic*
corpo 6,5pt
entrelinha 9pt

8
Georgia
corpo 8,5pt



Cartões



1
Goudy Old Style
corpo 8pt
entrelinha 9,5pt

2
News Gothic MT *regular/bold*
corpo 6,5pt
entrelinha 8pt



3
Tw Cen MT Condensed
corpo 7,5pt
entrelinha 8pt

4
Tw Cen MT Condensed
corpo 11pt

5
High Tower Text *italic*
corpo 6pt

Curriculum Vitæ

1 Franklin Gothic Heavy
corpo 22pt

2 Californian FB
corpo 12pt
entrelinha 15pt

3 Franklin Gothic Demi
corpo 16pt

4 Franklin Gothic Demi
corpo 11pt
entrelinha 15pt

1 Marta Ribeiro

2 Rua do Mercado, 17
Palhavã, 2300 Tomar
telefone + 249 656 212
e-mail > mribeiro@correio.pt

3 Habilitações

Dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam.

Formação Académica

1997 4 **Licenciatura de Enfermagem**, graduada com distinção com média de 17 valores
Escola Superior de Medicina e Enfermagem de Silves.

Experiência Profissional

2000 - presente **Enfermeira Superior**, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

1997 - presente **Enfermeira Assistente**, ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit.

1995 - 1996 **Ajudante de Enfermagem**, sorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna.

1991 - 1994 **Assistente de Laboratório**, aliquam erat volutpat adipiscing elit, sed diam. Dolor sit amet, consectetur adipiscing elit.

Outros Dados

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Lorem ipsum dolor sit.

50% A4

modo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam.

Formação Académica

Licenciatura de Enfermagem, graduada com distinção com média de 17 valores
Escola Superior de Medicina e Enfermagem de Silves.

Desdobrável

30 | 31 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20
 ço | abril | maio | junho | julho | agosto | setembro | outubro | novembro | dezembro

PORTONATALTEATROINTERNACIONAL

Estreia absoluta
 BALLEATEATRO AUDITÓRIO
 Teatro Meridional (Portugal)

[11 | 16 DEZ]
 > **História de uma Gaivota e do Gato que a Ensinou a Voar**
 de LUIS SEPÚLVEDA
 encenação
MIGUEL SEABRA e NATÁLIA LUIZA
 co-produção
 TEATRO MERIDIONAL e TEATRO NACIONAL S. JOÃO
 Terça-feira a sábado, às 21h30. Domingo, às 16h00.

TEATRO NACIONAL S. JOÃO
 um projecto ANCA
 Jérôme Bel (França)

[12 | 14 DEZ]
 > **The Show Must Go On**
 concepção e encenação
JÉRÔME BEL
 co-produção
 THÉÂ DE LA VILLE (Paris), GASTHUIS (Amesterdão),
 CENTRE CHORÉGRAPHIQUE NATIONAL MONTPELLIER,
 LANGUEDOC-ROUSSILLON, ARTELEKU GIPUZKOAKO FORU
 ALDUNDIA (Donostia - San Sebastián) e RB (Paris)
 Quarta a sexta-feira, às 21h30.

RIVOLI TEATRO MUNICIPAL
 Ex Machina (Canadá)

[14 | 16 DEZ]
 > **La face cachée de la lune**
 concepção e encenação
ROBERT LEPAGE
 produção
EX MACHINA
 Sexta-feira, às 21h30. Sábado, às 15h00 e 21h30. Domingo, às 16h00.

75% 110x180mm

Assinatura PoNTI Dezembro
 Desconto de 50% na aquisição de bilhetes para todos os espectáculos (excepto Melodias Estranhas). Válido para os bilhetes adquiridos até 23 de Novembro.

Bilheteira Central
Teatro Nacional S. João
 Praça da Batalha - 4000-102 Porto
 Tels. 22 3401910 (Bilheteira) | 22 340 19 00 (Geral)
 Fax 22 208 83 03

Rivoli Teatro Municipal
 Praça D. João I - 4000-295 Porto
 Tels. 22 3392200 (Geral) | 22 3392201 (Bilheteira)
 Fax 22 3392202

Teatro do Campo Alegre*
 Rua das Estrelas - 4000-150 Porto
 Tel. 22 6063000
 Fax 22 6063001

Balletteatro Auditório*
 Praça 9 de Abril - 4200-422 Porto
 Tels. 22 5508918/9
 Fax 22 5508919

* No Teatro do Campo Alegre e no Balletteatro Auditório, a bilheteira encontra-se aberta apenas nos dias de espectáculo a partir das 19h30.

Nota Os bilhetes para o espectáculo *Melodias Estranhas* só poderão ser adquiridos na bilheteira do Rivoli Teatro Municipal e nos postos de venda da Porto 2001.

>> Apoios à divulgação



1
 News Gothic MT *regular/bold/italic*
 corpo 6pt
 entrelinha 9pt

2
 News Gothic MT *bold*
 corpo 9pt
 entrelinha 13pt

3
 News Gothic MT
 corpo 10pt

4
 News Gothic MT
 corpo 5pt
 entrelinha 7pt

5
 News Gothic MT *regular/bold*
 corpo 5,5pt
 entrelinha 7pt

2
 1
 5

4

TEATRO NACIONAL S. JOÃO
 um projecto ANCA
 Jérôme Bel (França)

[12 | 14 DEZ]

> **The Show Must Go On**

concepção e encenação
JÉRÔME BEL

co-produção
 THÉÂ DE LA VILLE (Paris), GASTHUIS
 CENTRE CHORÉGRAPHIQUE NATIONAL
 LANGUEDOC-ROUSSILLON, ARTELE
 ALDUNDIA (Donostia - San Sebas
 Quarta a sexta-feira, às 21h30.

Apresentação

1
Rockwell
corpo 19pt

2
Georgia
corpo 18pt

3
Tahoma
corpo 14pt
entrelinha 21pt

4
Rockwell
corpo 21pt

5
Tahoma
corpo 14pt
entrelinha 24pt


6
Georgia *bold*
corpo 13pt
entrelinha 18pt

7
Tahoma
corpo 10,5pt
entrelinha 15pt


1 Collaborative Demand/Supply Planning: Priorities


- 2 • Demand Driven Supply Chain
- 3 – Achieve a holistic, network view on the market needs, production capacity resources and stocks available to satisfy demand and supply objectives
- Perform Efficient & Aligned Demand and Production Planning
 - Reliable chain planning based on the responsible assumptions on growth, resources, constraints and stock policies in supply/demand network
- Business Performance Driven Sourcing
 - Based on transparent criterias, cost and value added assumptions and satisfying sustainable sourcing decisions
- Balance Key Optimization Drivers
 - Maintain stable production level in factories and optimal resource utilization with the highest service level and market satisfaction

50% 240x180mm


4 Planning References

- 2 • Objective
- 5 – Uniform sources of information
- Available & shared by all PM partners
- Visibility within planning time horizon


6 **Market Profile**



7


- MTS/MTO
- fiscal marking
- order placement
- In-market stock policy

Portfolio Calendar




- products in the market
- new projects
- event packaging
- product life time

Capacity Calendar




- factory capacity by format
- planned capacity evolution

Sourcing Calendar



- product/sourcing relation
- actual & planned
- regulators

Semi-finished Calendar



- Sourced & Unsourced codes
- Planned changes
- Requirements for other regions

160 GUIA DE TIPOS

- 1 Die geva-agentur für Marketing und Kommunikation GmbH ist eine dynamisch wachsende Full-Service-Agentur. Schwerpunkt unserer Arbeit ist die ganzheitliche Kommunikation. Auf unserer Kundenliste stehen Firmen wie Allianz Versicherung, BMW, Bayerische Landesbank, Deutsche Bank, geva-institut, LSV Oberbayern, Pfrimmer Nutricia, Rechnzentrale Bayerischer Genossenschaften u.v.m.

Für den weiteren Ausbau unserer Agentur suchen wir Sie als

2 Texter (m/w)

1 Unser Angebot

Sie unterstützen unser sympathisches Team in der Konzeption und Ausarbeitung anspruchsvoller Objekte und Kampagnen, überwiegend im Print-Bereich. Sie haben darüber hinaus die Chance, die von Ihnen entwickelten Konzepte auch im direkten Dialog mit unseren Kunden zu realisieren.

Ihr Profil

Sie verbinden eindeutige Sprache mit stilistischer Eleganz und ausgeprägtem Einfühlungsvermögen in unterschiedliche Zielgruppen. Sie haben Spaß daran, sich in komplexe Inhalte hineinzudenken und daraus ansprechende Texte zu entwickeln.

Wir freuen uns auf Sie!

Bitte senden Sie Ihre Bewerbung per Post oder E-Mail an Constantin Swiridoff.

geva-agentur
Elisabethstraße 25
80796 München
Tel.: 089/27 32 11-810
Fax: 089/27 32 11-888
swiridoff@geva-agentur.de

gevaagentur

75% 200x130mm

1

*Arial regular/bold
corpo 7,5pt
entrelinha 9pt*

2

**Arial bold
corpo 22pt**

Anúncio de revista

1
Arial Narrow *regular/bold*
corpo 8pt
entrelinha 9,5pt

2
Copperplate Gothic *bold*
corpo 10pt
entrelinha 9,5pt

1

Eicke & PARTNER

Agentur für Marketing

Als expandierende Agentur für integrierte Kommunikation mit Fokus auf Customer Relationship Marketing suchen wir zur Betreuung unserer namhaften Kunden im Markenartikelbereich schnellstmöglich

2

ART DIRECTOR/IN

Sie zeigen Eigenverantwortung und außergewöhnliche Kreativität von der Konzeption bis zum Finish. Es geht um neue Ideen für professionelle Dialogkommunikation mit hohem Anspruch an konzeptionelle und gestalterische Qualität. Raffinesse in Gestaltungstechniken für Direktmarketing ist Ihnen nicht neu, d.h. am besten bringen Sie mehrjährige fundierte Kenntnisse in DM, Promotion, Corporate Design, Screen Design und auch Klassik mit.

DTP-PROFI GRAFIK-DESIGNER/IN

Sie sind agenturerfahren (mind. 2 Jahre), ideenreich, absolut fit am Mac, arbeiten konzeptionell vom Scribble bis zu Typo und Bild. Außerdem sind Sie sicher in der Umsetzung und erfahren in Reinzeichnung und Produktion. Direktmarketing und dessen Spezifika sind Ihnen nicht fremd.

JUNIOR ART DIRECTOR/IN

Sie sind teamfähig, engagiert, fit in Mac-Programmen und haben bereits erste Praxiserfahrung nach dem Designstudium.

Lust auf neue Herausforderungen und unternehmerische Verantwortung? Wir freuen uns auf Ihre Bewerbung (bitte nur als Festanstellung).

1

Unterlagen bitte direkt an die Geschäftsführerin Anita Eicke.

Eicke & Partner
Agentur für Marketing

Königsteiner Str. 76
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50% Letter

① Perpetua Titling *light*
corpo 29pt

② Lucida Sans *demi bold*
corpos 12 e 16,5pt

③ Perpetua Titling *light*
corpos 65 e 87pt
entrelinha 73,5pt

④ Perpetua
corpo 16pt
entrelinha 23pt

⑤ Perpetua Titling *light*
corpos 13,5 e 18,5pt

⑥ Lucida Sans *demi bold italic*
corpo 12pt

Brochuras de CD's

1
Copperplate Gothic *light*
corpo 34pt

2
Copperplate Gothic *light*
corpo 26pt



75% 120x120mm

3
Bodoni MT *regular/bold/black*
corpos vários

4
Arial Narrow
corpo 7pt
entrelinha 11pt



CD's



75% 120mm

1
Eurostile
corpo 21pt

2
Eurostile
corpos 24 e 27pt

3
Eurostile
corpo 12pt

4
Eurostile *regular/bold*
corpo 6pt
entrelinha 7,5pt



5
Century Schoolbook *bold/italic*
corpo 12pt

6
Century Schoolbook
corpo 6pt
entrelinha 7pt

7
Century Schoolbook
corpo 5,5pt
entrelinha 6,5pt

8
Arial Narrow
corpo 4,5pt
entrelinha 5pt

Pacote de açúcar e Carta de jogo

①
Comic Sans MS
corpo 10pt

②
Comic Sans MS *bold*
corpo 24pt

③
Comic Sans MS *bold*
corpo 9,5pt

④
Comic Sans MS *bold*
corpo 7pt



⑤
Kristen ITC
corpo 23pt

⑥
Kristen ITC
corpo 11,5pt



Rótulo

1
Franklin Gothic Heavy
corpo 32pt

2
Franklin Gothic Medium
corpo 7,5pt

3
Arial bold
corpo 4,8pt
entrelinha 5,2pt

4
Arial regular/bold
corpo 4pt
entrelinha 4,4pt

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THROUGH SKIN • HARMFUL IF
SWALLOWED • MAY CAUSE
ALLERGIC SKIN AND
RESPIRATORY REACTION CAN
CAUSE RESPIRATORY TRACT
IRRITATION • COMBUSTIBLE

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Clothing • Do Not Take Internally •
Avoid Breathing Vapor • Keep
Container Closed • Use Only With
Adequate Ventilation • Wash
Thoroughly After Handling • Keep
Away From Heat And Open Flame
FIRST AID: In case of eye contact, it is
imperative to immediately flush eyes with
plenty of water for at least 30 minutes.
Immediately call a physician. In case of
skin contact, immediately flush skin with
plenty of water for at least 15 minutes
while removing contaminated clothing
and shoes. Call a physician. Wash
clothing before reuse. Destroy
contaminated shoes and leather goods.
If swallowed, DO NOT INDUCE
VOMITING. Give large amounts of water,
or milk if available. Call a physician.
Never give anything by mouth to an
unconscious person. If inhaled and any

Ill effects occur, immediately remove to
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Recovery Act. Dispose of in accordance with
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regulations. Consult The Dow Chemical
Company for further information.

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defined under Subtitle C of the Resource
Conservation and Recovery Act, 40 CFR
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LOT

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①
Trebuchet MS *bold*
corpo 315pt
entrelinha 378pt

②
Trebuchet MS *bold*
corpo 262pt
entrelinha 280pt

③
Trebuchet MS *regular/bold*
corpos 822 e 140pt

④
Abadi MT *condensed extra bold*
corpo 115pt
entrelinha 138pt

⑤
Trebuchet MS *bold*
corpo 227pt
entrelinha 262pt

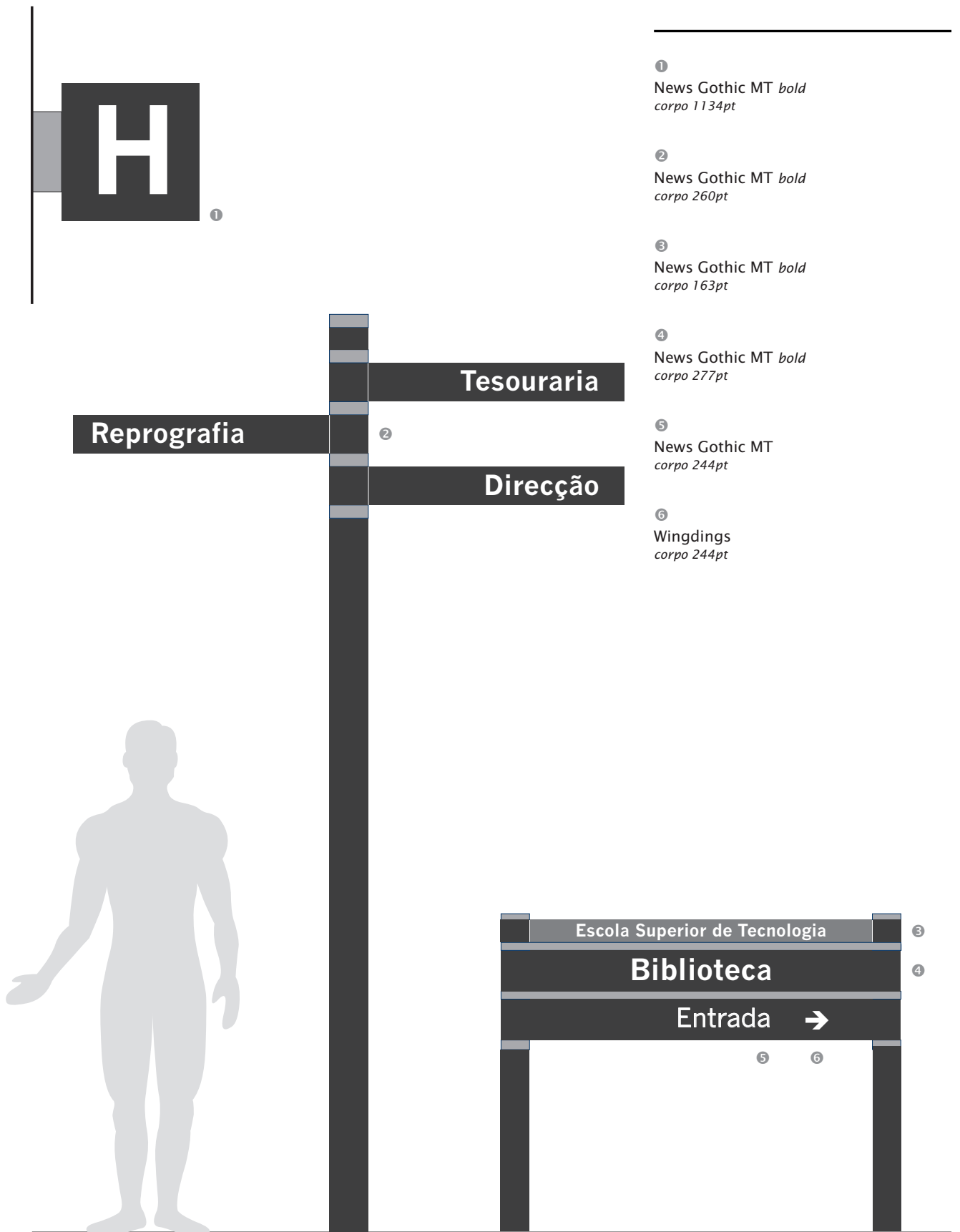
⑥
Trebuchet MS *bold*
corpo 175pt
entrelinha 227pt

⑦
Trebuchet MS *bold*
corpo 280pt
entrelinha 297pt

⑧
Abadi MT *condensed extra bold*
corpo 192pt
entrelinha 230pt



Sinalética



Embalagem de chá

1
Imprint MT Shadow
corpo 30,5pt
entrelinha 29pt

2
Goudy Old Style
corpo 8pt
entrelinha 8,5pt

3
Goudy Old Style *bold*
corpo 12pt

4
Goudy Old Style *regular/bold*
corpo 7pt
entrelinha 9pt





143×69×60mm

